
The Heinz Endowments' Young Artists Grants

— The Transformative Arts Process —

What is a foundation?

“A foundation is a non-governmental entity that is established as a nonprofit corporation or a charitable trust, with a principal purpose of making grants to unrelated organizations, institutions, or individuals for scientific, educational, cultural, religious, or other charitable purposes.”- grantspace

What and Who Are The Heinz Endowments?



Grant Oliphant

President

The Heinz Endowments



Janet Sarbaugh

Vice President

The Heinz Endowments'
Creativity Program




Justin Laing

Senior Program Officer

The Heinz Endowments'
Creativity Program

Why do we use the word “distressed”?

“We place this emphasis on “distressed neighborhoods” because we recognize the inequities of access to powerful arts experiences in our city. We draw our definition of “distressed communities” from the Allegheny County Health Department, which characterizes these communities as areas of high unemployment and pervasive poverty. Please note that while the term “distressed” gives us a geographic focus and places a clear emphasis on issues of socioeconomic equity, we recognize that the term “distressed” does not remotely capture the resilience and humanity of these neighborhoods. We use the term because of its prevalence but place it in quotes to note its shortcomings as a term to describe the communities that are home to so many Pittsburgh residents.” - Heinz Publication “Art Transforms: How & For Whom?”



What is the Transformative Arts Process?

An initiative of Heinz to
address inequities in
“distressed”
communities by
providing funding to
positively impact youth
development”

- Erin Perry,
Executive Director, Legacy Arts
Project

A close-up photograph of a person's hands, with a focus on the right hand holding a purple marker and drawing on a white surface. The background is blurred, showing some indistinct shapes and colors. The text 'Who is this program for?' is overlaid in white on the left side of the image.

Who is this program for?

Young artists from African American or "distressed" neighborhoods as defined by the Allegheny County Department of Human Services in partnership with a 501-c-3 youth serving arts organization.

Young Artist grants made this round

The Heinz Endowments expects to make about ten \$15,000 grants to young artist led projects in Allegheny County.





Goals

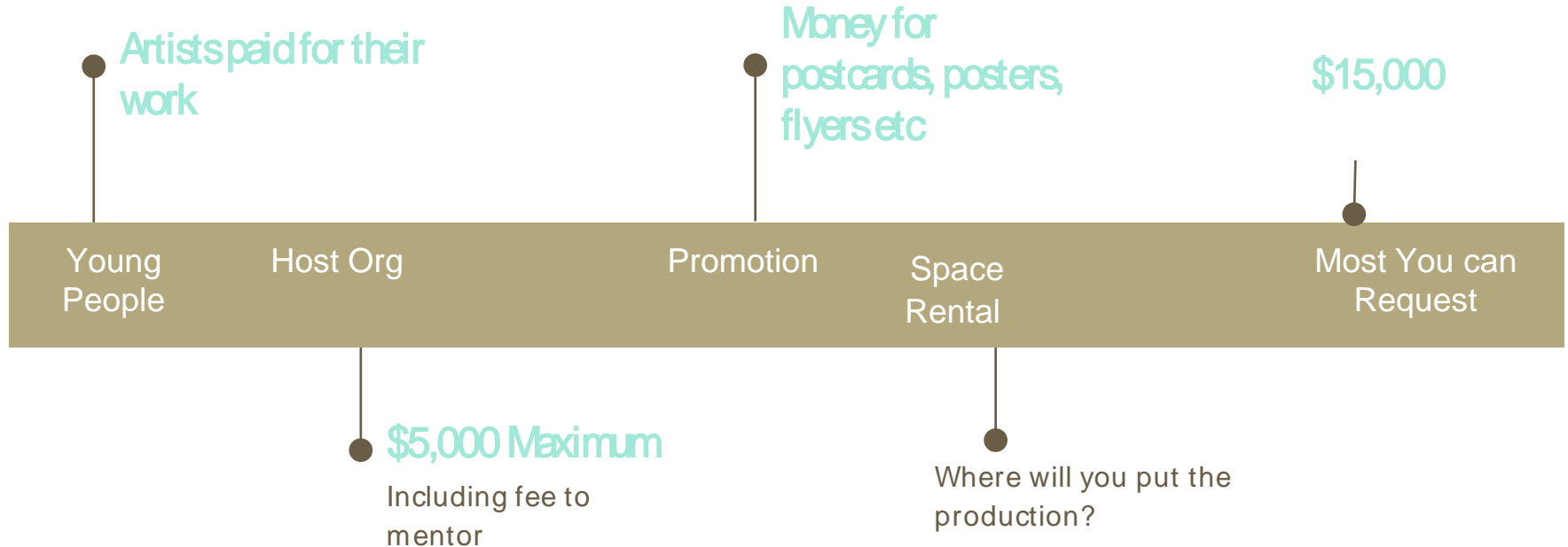
1. Experience
 2. Recognition
 3. Networks
 4. Identity
 5. Arts organizations
-



Eligibility & Selection Criteria (refer to request for proposals)

Budget

What can I spend money on and how much can I request?



What are the important dates?

